

SPANISH NEWS

A SPANISH
OFFICE AND
CONTRACT
FURNITURE
BULLETIN

autumn
2015

SELLEX

MOBEL LINEA

OFIFRAN

ROCADA

FORMA 5

AKABA

EUROSEATING

DE LA OLIVA

IMASOTO

JMM

ACTIU

SLAM Chairs program allows to combine different shells and frames by keeping a unique aesthetic in the equipment of the different spaces at the same building.

SLAM chair is based on an aluminium frame (either painted or polished), 12mm thick, pretending a 'railing' and above which the shell, in polypropylene, 2D wood, 3D wood or upholstered, floats.

SLAM chairs with armrests underlines the aluminium's profile which remains steady in the whole frame (legs, railing and armrests).

The whole family includes: chairs with and without armrests, chairs on castors, beam seating, high chair in two heights, chair with wooden legs or pyramidal base. It counts on accessories suitable to be used in small and big projects: Transport trolley, Linking device and Writing tablet.

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Design, ergonomy and functionality come together with this chair range, where diversity of materials and possibilities make it feasible to cover all needs of our working place.



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Since it was founded in the 90s, the Valencia-based Ofifran has strongly committed with the design and manufacturing of top-quality office furniture developing a distinctive style.

The combination of innovative designs and traditional skills, as well as the attention to details and the fine finishes, are the main hallmarks of the brand.

With Freeport & Square signed Dorigo Design, Ofifran launches a new, innovative open concept for the design of management and executive work areas. Refined and highly adaptable, the Freeport collection combines the timeless elegance of the contemporary style with warm high-end materials and cutting edge functionality. It includes a line of customer-centric solutions that can respond easily to individual needs in terms of office & meeting room furniture.

Art&Luxe is a high-end, classic style, office furniture collection which provides a new perspective in how to perceive a private space. The solidity of the image that is being created highlights the exclusive materials that have been selected in the process and is being embedded with quality care.

Our customers have the option to choose between classic parameters and new different finishes , maintaining an imposing aspect, which is linked to our collections.



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Rocada is a family Business based in Taradell (Barcelona) which produces a large range of boards and office furniture. Founded by the Roca family in 1976, we started producing drawing boards, but soon diversifying into a quality furniture range for commercial office market, with the addition of tables and chairs, and the newest and unique whiteboard under the brand SkinWhiteBoard, a patented design which has led them to expand into many new markets internationally.

SkinWhiteBoard is an innovative modular board which allows unlimited options for the customization of offices and training centers. you can decide on its size; expand or shrink adding modules; combine a board for chalk with another for dry wipe markers. The configuration possibilities are endless which makes the SkinWhiteBoard a unique product on the market.



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3.60 is a high-end technical chair that optimizes user freedom from all points of view, thus, lateral movement offers full support to the displacement and the natural oscillation of the user while working. It is a proactive chair that allows free movement.

Skala is the result of the study of people, health at work and the application of ergonomic guidelines for office desks. The height adjustment of Skala expands the natural use of an office desk allowing a better adaptation to the physiology and anatomy of the user at all times. This table can be used and regulated by multiple users and, moreover can become a place of spontaneous meetings and sharing ideas.

Let's. An ambitious project that includes acoustic screens, meeting height and poseur height tables and modular sofas...It is ambitious because it embraces a new way of working, a new concept of office and a design that integrates the user from a more human point of view.

It is also ambitious because it brings a more homely and friendly atmosphere to a space, integrating the dynamic evolution of the office in its daily use. Any space can be used for work and this program offers the flexibility to create the most appropriate place for each task.



3.60



Skala



Forma 5

DESIGNING YOUR DREAMS

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NORA Design M.A. Ciganda

NORA is not simply a chair, or a small armchair. NORA is a seating statement. An element designed to acquire a discreet presence, at the same time elegant and timeless. NORA unites function, comfort, warmth and feel. Material and form joined in an honest example of elegance and simplicity.

Subtle but effective details, "silent" and unobserved, but chosen with care and consideration. NORA is an exercise in classic and contemporary design at the same time.



AKABA
Motion and Emotion

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WING

With the WING series, delaOliva presents a chair collection with multipurpose usage in offices, contract furnishing, home-office, etc. Its neutral design combined with seat and backrest in one piece and timeless upholstery allows using it in any project.

The WING collection offers different chair models, all of them can be combined between each other: the swivel chair with 4-finger base is suitable for meeting rooms; the swivel chair with 5-finger base (castors); the metal rib frame; the 4 oak wood legs, perfect for waiting and living areas. The series is complemented with the possibility to incorporate the upholstered or fine gusset metal arms.

Various metal finishing are offered: chrome or epoxy of different colors, according to the delaOliva samples.

SINGLE & DUO

The Single/Duo collection offers a set of seats, sofas and puffs entirely upholstered for waiting, resting or reception areas.

Upholstered with the fabrics of "delaOliva" samples catalogue or customer fabric previously approved.

DOTS

Series built entirely of steel and high quality steel tube with cuts made with the latest technology and finishes in different and attractive epoxy colors, suitable for indoor use and optionally for outdoor use with the application of special paint for this.

Dots offers a continuous seat and backrest made of perforated steel sheet.

Stools for "Contract" use sled frame or height adjustable swivel model. Benches for waiting and rest areas, for public or private equipment.

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ROMA COMFORT (1)

Comfortable seat for cinemas without edges or corners, no steel in either the structure or standards. Upholstered according to Uniblock® System. With armrests in standard option, cupholder or fixed or foldable writing tablet which can easily and comfortably be kept in the side panel of the seat. Roma Comfort aims to establish itself as a benchmark by means of its great aesthetics and absolute high-quality materials.

ARGENTINA (2)

Versatile upholstered seat offering ergonomic design, refined style and smooth and soft finish. Ideal for multipurpose rooms, auditoriums, sports areas, stadiums, etc. All possible colours at your disposal. A range of seats showing a daring combination of colours and textures. Thus conveying a captivating personality which leaves nobody indifferent alongside our unique stadium seats for the rest of the stands.

CELANOVA (3)

An elegant and versatile seat ergonomically designed for Conference Halls, large Exhibition Centres, Auditorium, Theatre and Congress Halls. Different electronic gadgets may be integrated in our wooden seats. They can include a unique anti-panic foldable writing tablet. Additionally, this seat is available in different wood varnished colours to convert it into the best possible option for your project.



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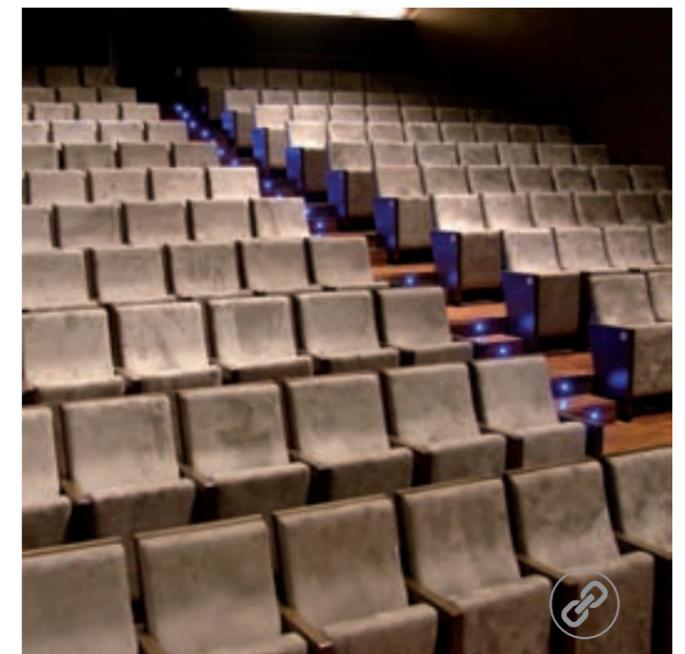
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(2)



(3)

Architect View Products (AVP), is the expanding new business line from IMASOTO with special furniture designed by architects. Contemporary architectural designs adaptable to a great many home office spaces .

Actually, AVP is presented in more than 30 showrooms spread across Europe (Germany, UK, Sweden, Eastern Europe), Africa (South Africa), Middle East (Saudi Arabia, Lebanon, Oman, United Arab Emirates) and America (Chile).

The most outstanding AVP pieces: Tray and Tray Bureau table, designed by Pedro Feduchi, Gravity table, designed by Roberto Ortiz de Landázuri, auxiliary furniture Siamoo, designed by Bernargo Angelini & David Casino, Mamet lamps, by Pablo Carballal and coat Rack Arboreum designed by Joachim Kraft.

Awards

The TRAY collection, designed by architect Pedro Feduchi for AVP, gained international acclaim from the start, picking up the prestigious "iF Design Award 2012".

IMASOTO AVP
Architect
View
Products

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VALENCE (Designer: José Miguel Martínez-Medina)

Jose Martinez Medina SA is a design company with over 117 years of experience in furniture manufacturing, and it is specialized in senior management desks as well as meeting and boardroom tables. JMM adapts to the needs of each customer and room, incorporating the latest technologies.

J. Martínez Medina establishes the company in 1896 in Valencia, Spain, where a strong movement towards industrial art in furniture is born and whose major efforts are displayed at the regional exposition in 1909.

During the 1930's the city of Valencia experiences a cultural and artistic boom which Mr. Martínez-Medina uses to evolve and redirect its production towards modern furniture, conscious of the tendencies and the spirit of the 20th century.

By opening two new factories, one for Wood and the other for upholstery works, the collaboration with various well known architects and artists was strengthened.

With a showroom in Valencia and Madrid, JMM became a leading furniture manufacturer in Spain.

After all this years the company is still run by the Third generation of this same family. Currently JMM maintains commercial relationships with several countries: France, Portugal, Mexico, Panama, Russia, the UAE, Saudi Arabia and India.

jmm

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Actiu, always on the move

Movement, effort, passion and perseverance are essential in everyday work. At Actiu we know and try to make these values the foundation that drives our business. We know that the resources are essential to combine work and personal life. Actiu is committed to making our office more comfortable, to make our workers feel at home, we want to continue embedding dynamism, work and illusion into each one of our projects.

Badminton by Actiu.

Design: Javier Cuñado, ITEMdesignworks



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BADMINTON

— ICONIC SOFT SEATING —

by ITEMdesignworks





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